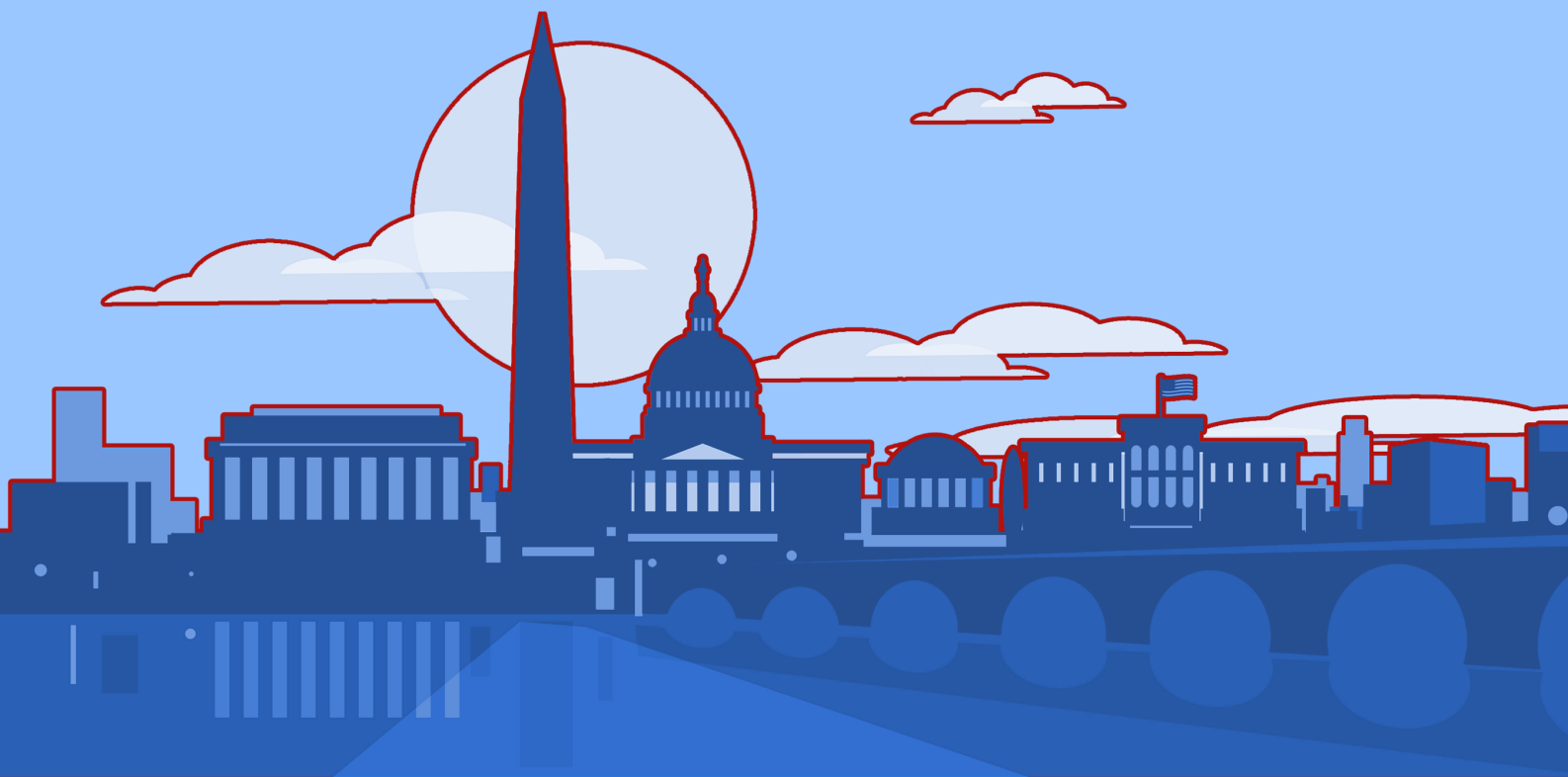


HEALTH POLICY AND POLITICS



**Health Sector
Advisory Council
Meeting**

November 6, 2020



November 6, 2020

Health Policy and Politics

(Virtual Meeting)

Friday, November 6, 2020

Webinar from the Fuqua School of Business

- 10:00 a.m. **Welcome and Introductions**
David Ridley, PhD
Faculty Director, Health Sector Management
The Fuqua School of Business
- 10:20 a.m. **Election Data**
Jarrett Lewis
Partner
Public Opinion Strategies
- 10:35 a.m. **Democrats' Health Care Plans**
Susan Dentzer
Senior Policy Fellow
Duke-Margolis Center for Health Policy
- 10:55 a.m. **Republicans' Health Care Plans**
Angela Wiles
Health Policy Director
United States Senate
- 11:15 a.m. **Break Out Rooms**
- 11:30 a.m. **Health Policy Implications**
Mark McClellan, MD, PhD
Director and Robert J. Margolis, Professor of Business, Medicine, and Health Policy
Duke-Margolis Center for Health Policy
- 11:50 a.m. **Next Steps**
David Ridley
- 12:00 p.m. **Adjourn**



Susan Dentzer
Senior Policy Fellow
Duke-Margolis Center for Health Policy

Susan Dentzer is Senior Policy Fellow for the Robert J. Margolis Center for Health Policy at Duke University. Based in Washington, DC, she works on a range of health policy issues including health system transformation, the use of artificial intelligence and related technologies in health care, biopharmaceuticals policy, and improving cancer care as well as maternity

and infant care.

She is the editor and lead author of the book, "*Health Care Without Walls: A Roadmap for Reinventing U.S. Health Care*," published in October 2018 on Amazon.com. Dentzer previously led the Network for Excellence in Health Innovation, a nonprofit that sought to advance innovation in health care. A longtime journalist, she has been the on-air analyst on health issues with the PBS NewsHour and a commentator on health policy for National Public Radio. She wrote and hosted the 2015 PBS documentary, "Reinventing American Healthcare," focusing on the innovations pioneered by the Geisinger Health System and spread to health systems across the nation.

Dentzer was formerly senior policy adviser to the Robert Wood Johnson Foundation and the editor-in chief of the health policy journal *Health Affairs*. From 1998-2008 she was the on-air health correspondent for the PBS NewsHour.

Dentzer is an elected member of the National Academy of Medicine and the Council on Foreign Relations; a fellow of the National Academy of Social Insurance; and a fellow of the Hastings Center, a nonpartisan bioethics research institute. She is also on the boards of directors of the International Rescue Committee; Research!America; and the Public Health Institute. She is a member of the RAND Health Board of Advisors, the March of Dimes national public policy advisory board, and the board of the Women's Health Activist Movement Global (WHAMglobal). She is a member of Women of Impact, and a former public member of the American Board of Medical Specialties.

Dentzer holds an honorary master's degree from Dartmouth and an honorary doctorate from Muskingum University.



Jarrett Lewis
Partner
Public Opinion Strategies

Jarrett Lewis is a Partner at Public Opinion Strategies, a national political and public affairs research firm, whose clients include leading political figures, Fortune 500 companies, and major associations. The firm is also part of the bi-partisan research team that conducts the NBC News/Wall Street Journal poll.

Lewis's work is heavily rooted in the health care industry and he has extensive experience conducting survey research and providing advisory services for large health systems and health care companies.

Lewis was previously Executive Director of Health Policy at The Health Management Academy, a network of executive leaders from the 100-largest hospital systems across the US. In that role he advised C-Suite hospital system executives on federal policy initiatives and strategy. He also created and led a business unit offering advisory services to health system executives using proprietary survey research data in areas of business development, marketing, budgeting and health policy. Additionally, he directed a quarterly health care survey of 1,500 consumers, sponsored and published by the Royal Bank of Canada (RBC). He regularly speaks to health system and health care company boards of directors and leadership teams on the topics of health policy and consumerism in health care.

Lewis began his career at Public Opinion Strategies, providing survey research analysis to federal and state campaigns during the 2008 election cycle. He worked for Public Opinion Strategies again during the 2012 election cycle, serving as a strategist and pollster to the Romney for President Campaign from 2011-2012. In that role Lewis provided in-depth analysis of internal survey research data to senior campaign officials, including over 300 surveys and 150 focus groups.

Lewis is a RIVA-trained focus group moderator and has moderated or managed over 200 focus groups in his career. He has an MBA from the Fuqua School of Business at Duke University and a BA in Political Science from Clemson University.

Speakers



Mark McClellan

Director and Robert J. Margolis, Professor of Business, Medicine, and Health Policy

Duke-Margolis Center for Health Policy

Mark McClellan, MD, PhD is the Robert J. Margolis Professor of Business, Medicine, and Health Policy, and founding Director of the Duke-Margolis Center for Health Policy at Duke University.

McClellan is a physician and an economist who has informed and improved a wide range of strategies and policy reforms to advance health care, including payment reform to promote better outcomes and lower costs, methods for development and use of real-world evidence, and strategies for more effective biomedical innovation. Before coming to Duke, he served as a Senior Fellow in Economic Studies at the Brookings Institution, where he was Director of the Health Care Innovation and Value Initiatives and led the Richard Merkin Initiative on Payment Reform and Clinical Leadership.

With highly distinguished record in public service and academic research, McClellan is a former administrator of the Centers for Medicare & Medicaid Services and former commissioner of the US Food and Drug Administration (FDA), where he developed and implemented major reforms in health policy. These reforms include the Medicare prescription drug benefit, Medicare and Medicaid payment reforms, the FDA's Critical Path Initiative, and public-private initiatives to develop better information on the quality and cost of care. He previously served as a member of the President's Council of Economic Advisers, Senior Director for Health Care Policy at the White House, and Deputy Assistant Secretary for Economic Policy at the Department of the Treasury.

McClellan is the founding chair and a current board member of the Reagan-Udall Foundation for the FDA and a member of the National Academy of Medicine (NAM), where he chairs the Leadership Council for Value and Science-Driven Health Care, co-chairs the guiding committee of the Health Care Payment Learning and Action Network, and is a research associate at the National Bureau of Economic Research. He is also a Senior Advisor on the faculty of the University of Texas Dell Medical School, co-chair of the Accountable Care Learning Collaborative, and a member of the Healthtech 4 Medicaid Board of Directors. McClellan is also an independent director on the boards of Johnson & Johnson, Cigna, Alignment Healthcare, and Seer. He was previously an associate professor of economics and medicine with tenure at Stanford University, and has twice received the Kenneth Arrow Award for Outstanding Research in Health Economics.

Speakers



David Ridley

**Dr. and Mrs. Frank A. Riddick Professor of the Practice of Business
The Fuqua School of Business
Duke University**

David Ridley, PhD is the Dr. and Mrs. Frank A. Riddick Professor of the Practice of Business. He is also the Faculty Director of Duke's Health Sector

Management program. Ridley teaches in the Daytime MBA, Executive MBA, and Health Analytics programs. He received a PhD in economics from Duke University in 2001.

In his research, Ridley examines innovation and pricing in health care. To encourage development of new treatments for neglected diseases, Ridley (with Jeff Moe and Henry Grabowski) proposed the priority review voucher program which became law in the United States in 2007. Total voucher sales have exceeded one billion dollars. Ridley's research appears in economics journals (*Journal of Public Economics*), medical journals (*Journal of the American Medical Association*), and scientific journals (*Nature Reviews Drug Discovery*).

Speakers



Angela Wiles

Health Policy Director

US Senator Richard Burr

Angela Wiles is the Health Policy Director for US Senator Richard Burr (R-NC). She serves as the senior health care advisor to the Senator in his work on both the Health, Education, Labor, Pensions (HELP) Committee and the Committee on Finance, covering health issues related to the Center for Medicare and

Medicaid Services, the National Institutes of Health, the Food and Drug Administration, and other public health policies and programs.

Before joining Senator Burr's team, Wiles worked at the American Action forum for former CBO Director Doug Holtz-Eakin and in Governor Nathan Deal's Administration in Georgia.



Photos from past HSAC Meetings

HSAC Members

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Robert Paz

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President, LabCorp Diagnostics, and Chief Medical Officer
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Bill Boulding

Dean
J.B. Fuqua Professor of Marketing
The Fuqua School of Business

Mary Frances Luce

Associate Faculty Director, Health Sector Management
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The Fuqua School of Business

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Madge and Dennis T. McLawhorn University Professor
Professor of Business, Public Policy and Medicine
The Fuqua School of Business

Krishna Udayakumar

Associate Professor, Global Health and Medicine
Director, Global Health Innovation Center
Duke Global Health Institute

Charlene Wong

Adolescent Medicine Pediatrician, Health Services
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Assistant Professor of Pediatrics
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