

Health Sector Advisory Council Meeting

FEM TECH



DUKE
FUQUA

HSAC
Health Sector
Advisory Council

April 29, 2022

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The JB Duke Hotel - Ballroom
230 Science Dr, Durham, NC 27708

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| 8:00 a.m. | Light Breakfast |
| 8:30 a.m. | Updates
David Ridley
Faculty Director, Health Sector Management
The Fuqua School of Business |
| 8:45 a.m. | Introductions |
| 9:00 a.m. | Charlene Wong
Assistant Secretary for Children and Families
NCDHHS

Megann Vaughn Watters
Vice President, Corporate Development, New Ventures & Strategic Alliances
LabCorp

Discussion |
| 10:25 a.m. | Break |

Agenda Continued

- 10:45 a.m. Jim Corum
 Co-Founder and COO
 Diana Health
- Patrick Jordan
 CEO and Director
 Mycovia Pharmaceuticals
 Partner
 NovaQuest Capital Management
- Discussion
- 12:15 p.m. Concluding comments
 David Ridley
- 12:30 p.m. Adjourn
 Lunch provided in the Market Place

Speakers

Jim Corum, MBA is the Co-Founder and Chief Growth Officer at Diana Health. He founded Diana Health to offer an innovative, health delivery model that improves patient outcomes, lowers cost, and enhances the patient experience in a segment that needs change.

Prior to Diana Health, Corum served as the lead business development officer for Vanderbilt University Medical Center (VUMC). Prior to VUMC, he held various roles in health care industry segments, including ambulatory surgery, physician practice acquisition and integration consulting; patient satisfaction, and managed care where he serviced in both business development and operational leadership capacities.

Corum has a Bachelor of Arts from Transylvania University in Lexington, Kentucky and a Master of Business Administration from Vanderbilt University in Nashville, Tennessee.

Patrick Jordan, MBA is a pharmaceutical and private equity leader with a passion for advancing health care solutions and creating value in partnerships.

He is CEO and Director of Mycovia Pharmaceuticals which is developing a drug for women's health. Jordan holds MBA and BA degrees from Duke University.

David Ridley, PhD is the Dr. and Mrs. Frank A. Riddick Professor of the Practice of Business. He is also the Faculty Director of Duke's Health Sector Management program. Ridley teaches in the daytime MBA, executive MBA, and health analytics programs. He received a PhD in economics from Duke University in 2001.

In his research, Ridley examines innovation and pricing in health care. To encourage development of new treatments for neglected diseases, Ridley (with Jeff Moe and Henry Grabowski) proposed the priority review voucher program which became law in the United States in 2007. Total voucher sales have exceeded one billion dollars. Ridley's research appears in economics journals (*Journal of Public Economics*), medical journals (*Journal of the American Medical Association*), and scientific journals (*Nature Reviews Drug Discovery*).



Corum



Jordan



Ridley

Speakers



Vaughn Watters

Megann Vaughn Watters, MBA is an experienced corporate development executive and investor with over 10 years of novel technology identification, partnership development, deal execution, alliance management, financial and strategic return, and venture-backed board experience within the health care industry.

As the Vice President of New Ventures & Strategic Alliances at Labcorp, she manages the Labcorp Venture Fund and leads the Corporate Development team tasked to identify, assess, and bring innovative science and technology to Labcorp through partnerships, such as equity investments, licensing, and strategic partnership opportunities.

Vaughn Watters previously held positions at the United States Patent and Trademark Office as a Patent Examiner for medical devices and Humacyte conducting tissue engineering research.

Vaughn Watters received her MBA from the Duke University Fuqua School of Business and her BSE in Biomedical Engineering from Duke University Pratt School of Engineering.



Wong

Charlene Wong, MD, MSHP serves as the Assistant Secretary for Children and Families at the North Carolina Department of Health and Human Services.

She is a practicing primary care pediatrician, specializing in adolescent and young adult medicine.

She also serves as the Executive Director of North Carolina Integrated Care for Kids (NC InCK), an innovative model serving Medicaid-insured children in central North Carolina that aims to meet children's health, social and educational needs.

Earlier in the COVID-19 pandemic, she served as the Chief Health Policy Officer for COVID-19 at NCDHHS.

HSAC Members

Durga Bobba

Vice President, Vaccines Commercialization Lead GSK

Brian Caveney

President, LabCorp Diagnostics, and Chief Medical Officer
Laboratory Corporation of America

Brad Hirsch

Chief Executive Officer
SignalPath Research

Shaun Horrigan

Regional Sales Director, Cardiovascular and Neurology
Amgen

Jim Kinser

Assistant Vice President, Strategy & Innovation
HCA Healthcare

Christopher Martin

President
American Health Associates

Jonathan Meltzer

Senior Vice President Esoteric Businesses Laboratory
Corporation of America

Robert Paz

Assistant Treasurer
Eli Lilly

David Price

Representative
U.S. Congress

Jeff Reiersen

Global Strategy, Marketing, and
Business Development Leader
M Health Fairview System

Katie Robinson

Senior Director, Integrated Planning
Medtronic

Dan Sullivan

Executive Director, U.S. Value & Access
Amgen

Bernie Tobin

General Manager
Natera

Duke University Affiliates

George Abercrombie

Adjunct Professor, Council Co-Founder,
and Former CEO of Roche
The Fuqua School of Business

Bill Boulding

Dean
J.B. Fuqua Professor of Marketing
The Fuqua School of Business

Kate Bundorf

J. Alexander McMahon Distinguished Professor of
Health Policy and Management
Sanford School of Public Policy

Mary Frances Luce

Associate Faculty Director, Health Sector Management
Robert A. Ingram Professor of Business
The Fuqua School of Business

Mark McClellan

Director, Duke-Margolis Center for Health Policy
Professor of Business, Medicine and Policy
Duke University

Jeffrey Moe

Professor of the Practice of Global Health
Duke Global Health Institute

Barak Richman

Edgar P. and Elizabeth C. Bartlett Professor of Law
Duke University School of Law

David Ridley

Faculty Director, Health Sector Management
Dr. and Mrs. Frank A. Riddick Professor of the Practice
The Fuqua School of Business

Devdutta Sangvai

Associate Chief Medical Officer
Professor, Family Medicine and Community Health
Duke University Health System

Erica Taylor

Associate Chief Medical Officer, *Private Diagnostic Clinic*
Chief of Surgery, *Duke Raleigh*

Krishna Udayakumar

Associate Professor, Global Health and Medicine Director,
Global Health Innovation Center
Duke Global Health Institute

Charlene Wong

Assistant Secretary for Children and Families, *NCDHHS*
Associate Professor, Pediatrics
Duke University Health System

Health Sector Management Certificate

The health sector is increasingly intricate, dynamic and far-reaching – a global network of business, government, and non-profit entities that impacts people and economies like no other. The demand for and development of new health care products and services calls for leaders with both business acumen and insight into the industry's complexities. Equally critical is the need for creative new approaches to improve patient outcomes, access to care and cost management strategies.



Health Sector Management (HSM) at The Fuqua School of Business leverages Duke University's longstanding leadership in education, research, and clinical care to develop the leaders who will drive and innovate the health care industry. HSM layers the interdisciplinary study of the global health sector onto Fuqua's world-class business management curriculum, providing rich, holistic and lasting learning experiences inside and outside the classroom.

HSM students work closely with faculty and industry leaders to explore and identify answers to health care's most fundamental and emerging issues, among them:

- Health Sector Economics
- Biopharmaceutical and Medical Device Strategy
- Health Systems Management
- Commercialization of Disruptive Innovations
- Health Care Law and Policy
- Financial Management of Health Care

With their understanding of the industry, highly applicable skills, and professional network, HSM graduates join noted public and private organizations to become industry leaders making a difference in health care.



"Health care has a major impact on our well being and budgets. Furthermore, health care technology and regulation are always changing. In Duke's HSM program, we help you stay ahead of trends and provide fundamental tools of economics and strategy. With this knowledge you'll have opportunities to make important contributions in business and society."

David Ridley, PhD
Faculty Director, Health Sector Management
Dr. and Mrs. Frank A. Riddick Professor of the Practice

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The HSM Certificate is offered as part of the Daytime MBA, Weekend Executive MBA, and Global Executive MBA Programs.

HSM Students are exposed to a multitude of extra- and co-curricular events and programming that serve to augment their coursework and subsequently their knowledge within the healthcare industry.

HSM
Duke Health Sector Management

Center for Health Sector Management
Duke University
The Fuqua School of Business
100 Fuqua Drive, Box 90120
Durham, NC 27708-0120 USA

Tel: 919.660.7989
Email: hsm@fuqua.duke.edu

HSM Daytime Curriculum

Fuqua Daytime students must complete the following courses to earn the HSM certificate:

- Three required HSM courses
- Four electives (minimum 9 credits)



Required Courses (Must complete all three)

Health Institutions, Systems and Policy (HSM Bootcamp) - HLTHMGMT 710:

A detailed overview of the health care system's segments and stakeholders; analyzes the industry's evolution and on-going changes within the sector during the next century.

Seminars in Health care:

HLTHMGMT 705 – Seminars in Health Care (Fall 1 & 2) - Part One

HLTHMGMT 706 – Seminars in Health Care (Spring 1 & 2) - Part Two

Duke Faculty and external industry experts explore the most current health care issues.

Elective Courses

- | | |
|--|-------------------------------------|
| • Health Care Markets | • Fuqua Client Consulting Practicum |
| • Medical Device Strategy | • Provider Strategy |
| • Biotech and Pharma Strategy | • Health Law and Policy |
| • Duke University Hospital Project Course | • Health Analytics & Innovation |
| • Management of Health Systems & Policy (Week in DC) | |



HSM EMBA Curriculum

Executive MBA students complete three required courses and three electives.

EMBA courses are designed and delivered specifically for working professionals.



Required Courses (Must complete all Three)

Health Institutions, Systems, and Policy (HSM Bootcamp) - HLTHMGMT 710:

See description above.

Seminars in Health Care - HLTHMGMT 705E - 707E:

See description above.

HSM Project Course - HLTHMGMT 897E:

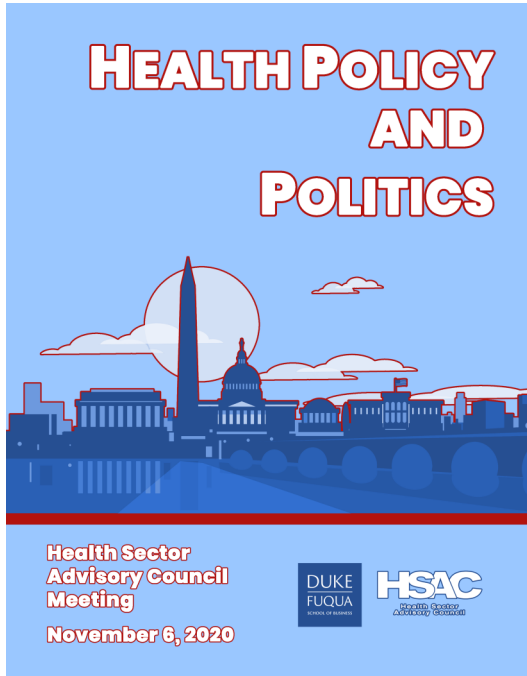
Capstone project that applies MBA skills and training to address a health sector business opportunity.

Elective Courses

See examples above. Please note, not all daytime elective courses are available to EMBA students.

Virtual Meetings 2020-2021

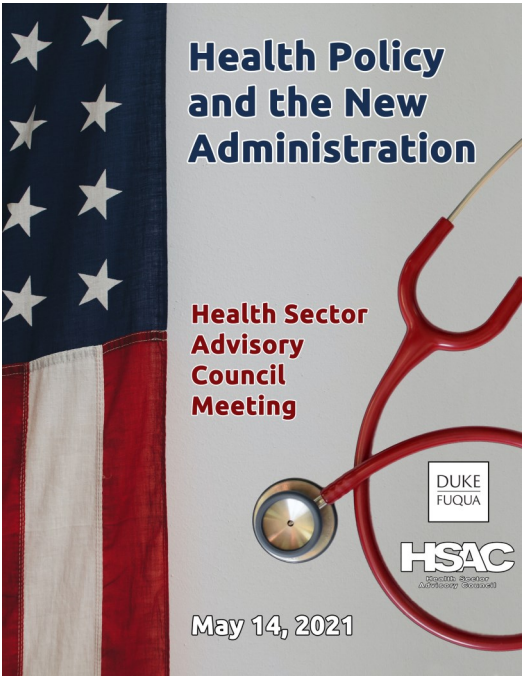
November 2020



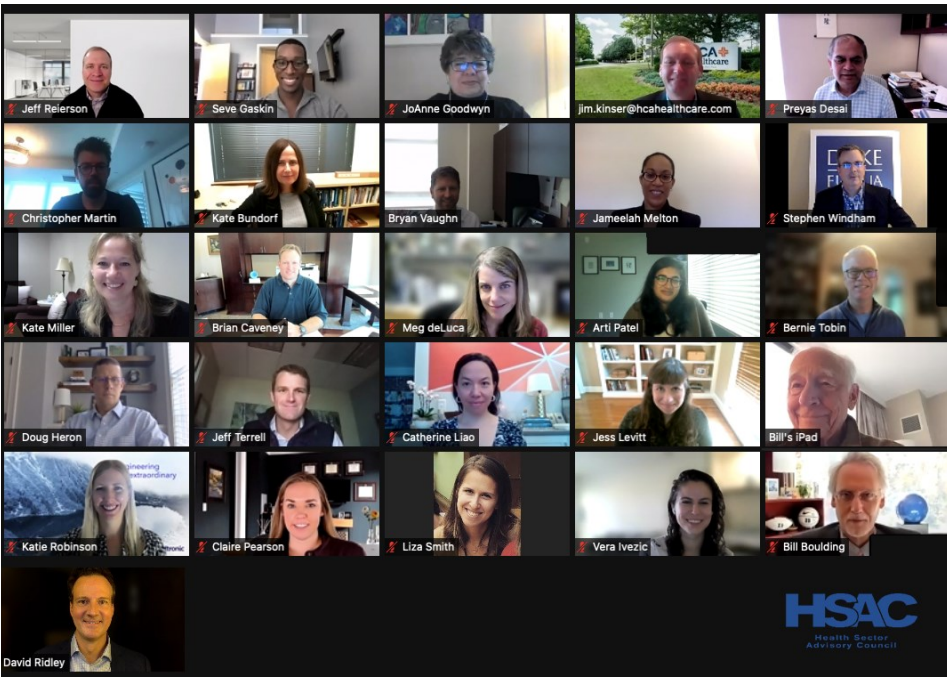
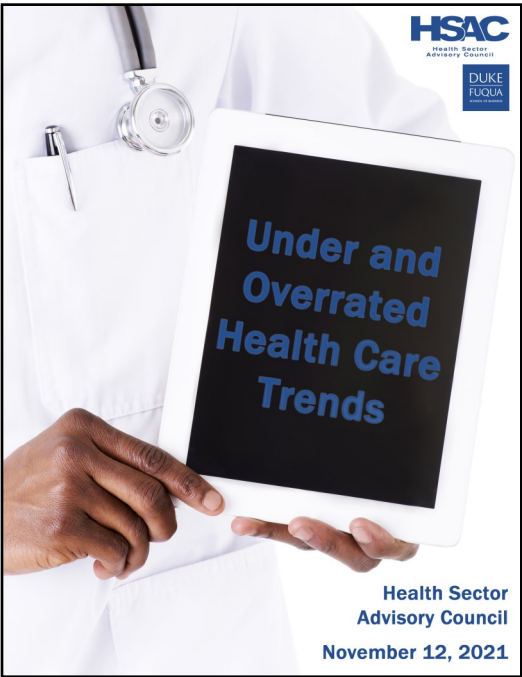
February 2021



May 2021



November 2021





For more information, visit www.fuqua.duke.edu

Center for Health Sector Management

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